

Types of Tobacco Products

Legislation applies to all tobacco products (smoked and smokeless).

Health Warning Labels

Type, Size and Location

Pictorial health warning labels (HWLs) are required to cover the bottom 50% of the front and back of the package. Overall, 50% of the principal display areas of the package are allocated to HWLs.

Content

The HWLs contain identical pictures and texts for both smoked and smokeless tobacco products. However, the contents of the HWLs address only the effects of smoking, including low birth weight, premature birth, various types of cancer, heart attack, emphysema, nicotine, death, and gangrene. There is no specific content for smokeless tobacco products.

Language

Health warning texts must be written in Filipino (front) and English (back,) the principal languages of the country.

Cessation Aid

A quitline phone number is among the messages required to be displayed on one of the lateral sides of the package. However, because these messages are rotated, the quitline number is not required to appear on all packs.

Number, Rotation Schedule and History

The Philippines has issued three rounds of pictorial HWLs:

All Tobacco Products		
Round (implementation year)	Number of HWLs	Size (%) average— front/back
R1 (2016)	12	50— 50/50
R2 (2018)	12	50— 50/50
R2 (2020)	12	50— 50/50

Health warnings in each round are required to be rotated for a period of 24 months.

Constituents and Emissions Information:

Four rotating messages are required to display qualitative (descriptive) constituents and emissions information on butane, ammonia, formalin, or cyanide, printed on 30% of one lateral side of the package. However, because the quitline number is also among the rotating messages, constituents and emissions information is not required to appear on all packs.

Prohibition on Misleading Packaging and Labeling

Misleading descriptors such as 'low tar', 'light', 'ultra-light', 'mild', 'extra', 'ultra', and numbers are prohibited from appearing on packages.

WARNINGS: 2020

TOBACCO PRODUCTS



LATERAL

**QUIT SMOKING:
CALL DOH QUITLINE
165-364**
Free for Metro Manila callers ONLY
0921-2039534 (Smart/TNT/Sun)
0977-6277539 (Globe/TM)

ANG USOK NG SIGARILYO
AY MAY
AMMONIA
(PANLINIS NG KUBETA)

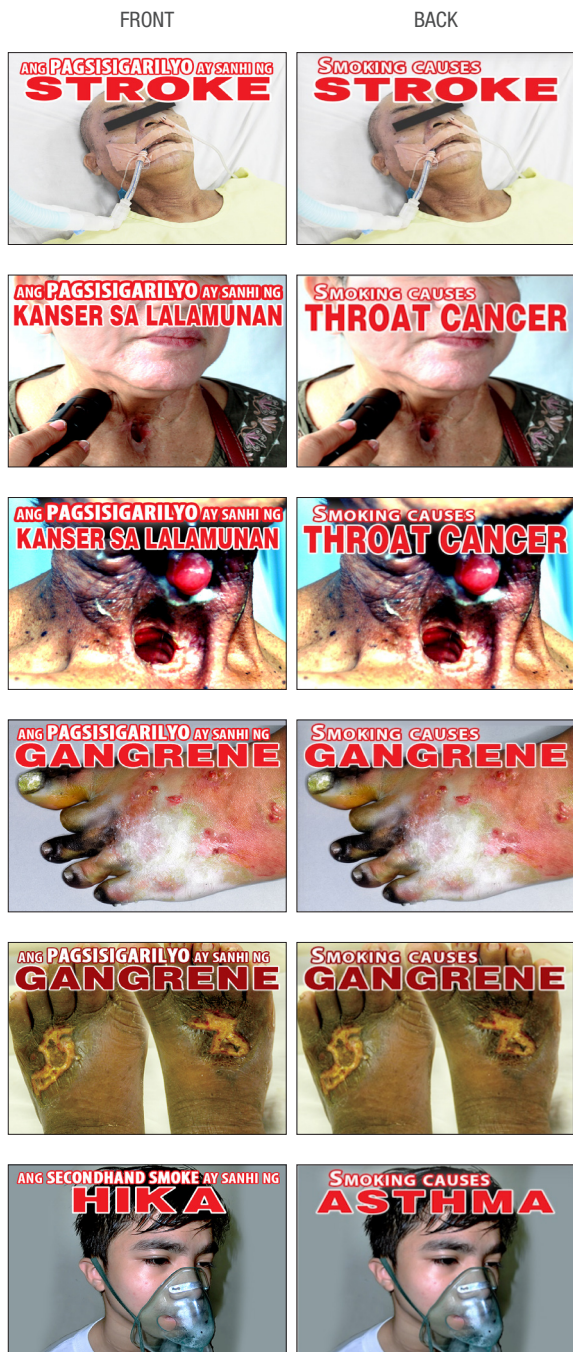
ANG USOK NG SIGARILYO
AY MAY
BUTANE
(SANGKAP SA LIGHTER FLUID)

ANG USOK NG SIGARILYO
AY MAY
CYANIDE
(SANGKAP SA CHEMICAL WEAPONS)

ANG USOK NG SIGARILYO
AY MAY
FORMALIN
(PANG-EMBALSAMO)

WARNINGS: 2018

TOBACCO PRODUCTS



LATERAL

QUIT SMOKING:
CALL DOH QUITLINE
165-364
Free for Metro Manila callers ONLY
(Long distance charges will apply for outside Metro Manila callers)

QUIT SMOKING:
TEXT "STOPSMOKE"
to 29290-165-364

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ANG USOK NG SIGARILYO
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ANG USOK NG SIGARILYO
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FORMALIN
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WARNINGS: 2016

TOBACCO PRODUCTS

FRONT	BACK	FRONT	BACK
<p>Nagiging sanhi ng KANSER SA LALAMUNAN ang PAGSISIGARILYO</p>	<p>Smoking causes THROAT CANCER</p>	<p>Nagiging sanhi ng GANGRENE ang PAGSISIGARILYO</p>	<p>Smoking causes GANGRENE</p>
<p>Nagiging sanhi ng KANSER SA LEEG ang PAGSISIGARILYO</p>	<p>Smoking causes NECK CANCER</p>	<p>Nagiging sanhi ng GANGRENE ang PAGSISIGARILYO</p>	<p>Smoking causes GANGRENE</p>
<p>Nagiging sanhi ng PREMATURE BIRTH ang PAGSISIGARILYO</p>	<p>Smoking during pregnancy causes PREMATURE BIRTH</p>	<p>Nagiging sanhi ng KAWALANG-KAKAYAHAN SA SEX ang PAGSISIGARILYO</p>	<p>Smoking causes IMPOTENCE</p>
<p>Nagiging sanhi ng MABABANG TIMBANG NG SANGGOL ang PAGSISIGARILYO</p>	<p>Smoking during pregnancy causes LOW BIRTH WEIGHT IN INFANTS</p>	<p>Nagiging sanhi ng KANSER SA BIBIG ang PAGSISIGARILYO</p>	<p>Smoking causes MOUTH CANCER</p>
<p>Nagiging sanhi ng STROKE ang PAGSISIGARILYO</p>	<p>Smoking causes STROKE</p>	<p>Nagiging sanhi ng KANSER SA BIBIG ang PAGSISIGARILYO</p>	<p>Smoking causes MOUTH CANCER</p>
<p>Nagiging sanhi ng EMPHYSEMA ang PAGSISIGARILYO</p>	<p>Smoking causes EMPHYSEMA</p>	<p>Nagiging sanhi ng KANSER SA LALAMUNAN ang PAGSISIGARILYO</p>	<p>Smoking causes THROAT CANCER</p>

LATERAL

QUIT SMOKING:
www.beat-tobacco.ph

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